

## BULLY DOG PARKER 425 PRESENTED BY TORCHMATE

Airs on Fox Sports Net, Monday July 20th

Indianapolis - Best in the Desert TV returns to the airwaves this year with an audience of more than 162 million total television households on Fox Sports Net, Outdoor Channel, America One Sports and MavTV. The first program in the series, the Best in the Desert Bully Dog Parker 425 presented by Torchmate, is set to air at 4pm EDT, Monday, July 20th, on Fox Sports Net. Viewers should be aware of time zone differences which can alter the local air time.

To find your local listing, see the Fox Sports television schedule web site at this address:  
<http://msn.foxsports.com/tv/schedule>

Enter your zip code and click "List Providers," then select your local cable outlet. Then simply select the correct date on the drop down menu (July 20), the approximate air time (4pm east coast, 1pm west coast) and the correct network channel (Fox Sports Net, or "FSN"). Your local listings will appear as "Off Road Racing: Best in the Desert Series."

Executive Producer and program host Stephen Cox of Sopwith Motorsports Television Productions said that the Bully Dog Parker 425 presented by Torchmate will enjoy repeated airings nationwide. "Take the Dish Network on the west coast, for example. We have our west coast premier at 1pm, then there are four additional airings throughout the day on FSN channels. Many other regional cable outlets will repeat the broadcast as well. Its hard to miss Fox Sports Net. Best in the Desert racing has never been more accessible to so many viewers."

The Fox programs will receive additional airings on both America One Sports and MavTV later in the year. Outdoor Channel will air separate coverage of the Terrible's 250, Vegas to Reno, Silver State and Henderson in December, at times yet to be announced.