

Parker 425 Prerun 2010

The official news video of the Best in the Desert pre-run for the 2010 Parker 425 race in Parker Arizona.

MEDIA NOTICE: Parker 425 Pre-Run/Best in the Desert Official Video Now Available!

Total Run Time: 1:28

Format: Quicktime HD, 720x480

Download URL: <http://vimeo.com/8683821>

Topic: A brief overview of the Parker 425 "pre-run", held on Sunday (1/10/10)

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Sopwith Motorsports and Kincaid Racing Complete the

Parker 425 Pre-Run

PARKER, ARIZ., January 12, 2010 - Sopwith Motorsports and racing partner, Kincaid Racing, joined more than 100 vehicles on Sunday to test drive the planned course for the upcoming Parker 425 race. The "pre-run" event provided race teams an opportunity to try out the off-road course in a social, non-competitive environment prior to the actual race.

Scott Kincaid (Kincaid Racing) and Stephen Cox (Sopwith Motorsports) will share driving duties for Kincaid Racing's Trick Truck during the 425-mile desert race, to be held February 6-8. During Sunday's 140 mile "pre-run", both drivers took turns piloting the team's 680-horsepower Porter Prerunner.

"While I've hosted television coverage of this race for years, I've never really experienced the entire Parker 425 course," said Cox, who is a 2-time road racing series champion and 13-time race winner. "The course itself is 140 miles long and there are a lot of places that the cameras don't see. This was a great chance to explore the whole course and become familiar with the terrain as a driver."

Veteran off-road racer Scott Kincaid will qualify and start the race for the Kincaid team at next month's Parker 425. Cox will take over driving duties on the second lap.

"This race gives you a little bit of everything -- rocks, silt beds, fast straights and sandy washes," said Kincaid, who scored a top five finish at the Parker 425 in 2008. "It's a fast course. The elevation is constantly changing and it's a very challenging event."

The Parker 425 began in 1972 as a 500-mile event and remains one of the most prestigious off-road racing titles in America. For more details about the 2010 Blue Water Resort & Casino Parker 425, visit the Best in the Desert website (www.bitd.com).

About Sopwith Motorsports

Sopwith Motorsports Ltd. produces motorsports programming for national television networks and provides production services to many of off-road racing's premier companies and sponsors, including Ford Motor Company, Bully Dog Technologies, Torchmate CNC Cutting Systems and Mastercraft racing seats. Sopwith CEO Stephen Cox is a racecar driver and television host for auto racing events on NBC, Fox Sports, Outdoor Channel, HD Theater and ESPN2.

About Kincaid Racing

Kincaid Racing is led by veteran driver Scott Kincaid. The team races a 900+ horsepower Trick Truck in the Best in the Desert off-road desert racing series. Kincaid began his racing career in motocross at age 12, and then moved up to the Mickey Thompson Series of stadium races driving a Class 10 buggy where he was named SCORE "Rookie of the Year" in

1983. Joining the off-road desert racing circuit after a 17-year hiatus from racing, Scott piloted Kincaid Racing's Porter PRC-1 Class One Unlimited Race Car to a third place finish in the Henderson 400 in 2005. The team next placed first overall in 2006 at the McKenzies 400 race. In 2008, Scott raced the Kincaid team's Trick Truck to a top five finish at the Parker 425 and placed first overall at the Rocky Point 200 in Mexico.